



ST. MARY'S COLLEGE (AUTONOMOUS)

(Re-accredited with 'A' Grade by NAAC – 3rd Cycle)

Thoothukudi – 628001, Tamil Nadu, India

(Affiliated to Manonmaniam Sundaranar University)

AWARENESS CAMPAIGNS

2017-2018

The outreach activities of Department of Commerce commenced on 20th July 2017 in the adopted area Dhupasatti, a small village situated on the outskirts of Thoothukudi. A group of 56 students of II B.Com along with three staff members Ms.Maria Celine [HOD], Ms.Jeya Selvi, and Ms.Bhanumathi accompanied the students. The residents of the area participated with great interest. Ms.Jeya Selvi gave an awareness about the usage of readymade packet mixes and their effects. The people were advised to use fresh groceries and fruit juices. The inmates of the area interacted well with the students. The children enjoyed the snacks which were distributed to them.

The Department of English (SSC) organized the Community Development Programme on 16th December 2017 in our adopted area Alanthalai. The parish priest Rev.Fr.Wilson welcomed the students, he explained about the environment and also about the rules and regulations of the place. To create awareness among the people on our Prime Minister's concept of "Swachh Bharat Mission", the students divided themselves into five groups and cleaned the sea shore.

On 14th September 2017, 42 students of II B.Sc., Zoology accompanied by two staff members Dr. Jemma Hermelin Jesy Diaz and Dr. S.R.T. Sherly Cross visited the adopted area, Keelavaippar. We arranged an awareness programme on Food Adulteration for the children of St. Louise Hr.Sec. School, Keelavaippar. Mrs. Vasanthi Head Mistress of St. Louise Hr.Sec. School felicitated the programme. Mr. Sivasilam Health Inspector from Vilathikulam was the chief guest. He explained the students about what is adulteration, how the food materials are adulterated and what are the ill effects of adulteration. He also demonstrated, how to identify the adulterated food.