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Papers Published

Paper title	Author	Journal	Year	Page no
“Personality and Demographics in Investment Choice”	L.M.A.Preethi	International Journal for Applied Research & Studies	2015	ISSN 2278-9480
“Business investment Strategies- Determinants and types”	L.M.A.Preethi	National conference on Innovation & Strategies in Business Management	2014	ISBM-2014-9567
“Social Entrepreneurship in India	L.M.A.Preethi	National conference on Entrepreneurship & Socio-Economic Development-XIBA(CESED-14) proceeding	2014	ISBN:978-81-92890-0-4.
“Role of Behavioural Finance and it’s dimension in investment”	L.M.A.Preethi	National seminar on Issues and Challenges in commerce in the present global scenario, G.Venkatasamy Naidu college- Seminar proceeding.	2015	234-237